



FOR IMMEDIATE RELEASE

April 2, 2007

Contact: Dorcy Bowman Rose
760-489-4883, dorcy@meetingplanner.com

**RENDEZVOUS MEETINGS AND EVENTS TAKES TOP HONORS
AT MULTICULTURAL HERITAGE AWARDS**

San Diego, CA—The San Diego Business Journal presented Rendezvous, Meetings and Events with its Multicultural Heritage Award at the publication's 12th Annual Multicultural Heritage Awards Luncheon celebrating local firms for their commitment to diversity within their companies and communities. Rendezvous was recognized for its long standing commitment to promoting and cultivating multicultural meetings and events in the San Diego Region, Mexico and several cities across the U.S.

Dorcy Bowman Rose, executive director of Rendezvous, accepted the award. "The work we do spans well beyond our immediate industry, and certainly beyond the San Diego region, to impact a global community of businesses, organizations and individuals who are quickly realizing the value and importance of diversity and multicultural acceptance".

A former president of San Diego Meeting Professionals International, Rose has authored many articles on multicultural meetings for various industry publications, and has shared her 15-year expertise in the field to assist national organizations and corporations improve the diversity and cultural sensitivity of their meetings. "True diversity involves the ability to accept differences and to make a positive impact on people's lives, no matter what their cultural background or lifestyle," she said.

About Rendezvous, Meetings and Events:

With over 10 years experience in the corporate meetings industry, Rendezvous provides strategic planning and management of meetings for corporations and non-profit organizations including Sempra Energy, IBM Corporation, California Department of Health, and Greater San Diego Business Development Council. Certified as a minority-owned business by the National Minority Supplier Diversity (NMSDC), Rendezvous has helped to advance the visibility and the economic viability of minority-owned businesses in the San Diego region through the development of events designed to spotlight those companies and give them the chance to present their products and services to an international market. For information about Rendezvous, visit www.meetingplanner.com

#