



Rendezvous

The Business of Meetings

Rendezvous' expertise is The Business of Meetings, providing a comprehensive, strategic approach to corporate meetings and events with a focus on results and return on investment—from assessment and planning to execution, management, marketing and evaluation. Professional. Experienced. Proficient. If that's what you're seeking in a meeting management company, look no further—you've found the solution. Rendezvous--providing strategic business solutions for corporate meeting management.

Meet Us

With over ten years experience in the meetings industry, Rendezvous has managed meetings for organizations and corporations with attendance from 50 to 5,000 in the United States and Europe. Employing state-of-the-art technology, a knowledgeable team of professionals, effective planning systems and efficient management processes, Rendezvous orchestrates meetings with a strategic approach that keeps us focused on your bottom line—whether that is your budget, cost savings, attendance, profit, visibility or any other measurement of success.

We understand that as your business evolves so does your need for meeting management. And Rendezvous can meet you wherever you are in the corporate meetings life cycle.

- Executive Forums
- Incentive and Sales Rallies
- Internal Department Meetings
- Employee Appreciation Gatherings
- Board Meetings
- Seminars
- User Groups
- Investor Meetings

The Difference

The business of meetings has changed dramatically over the years. Moving beyond the mere logistics of event planning such as registration and room blocks, corporate meeting management has become more results driven as corporations see their meetings as an integral part of business management, operations, marketing, sales, investor relations, human resource management and customer retention.

Today's successful corporations expect results from their meetings. And it takes experience and professional dedication to help make that happen. At Rendezvous we become an extension of your executive management team. As we manage your meetings, your goals become our goals. And as we have done since our inception in 1994, we provide innovative solutions to achieve those goals so you can realize the maximum return on your investment.

Capabilities

How much do your meetings impact your business? More than you think. If they come and go without notice, are not well attended or don't achieve the results you anticipate, there is a need that is not being fulfilled. You need to Rendezvous.

We apply the best practices of the professional meetings industry, and our experience and capabilities qualify us to meet your needs for results-driven meetings that are planned strategically, executed flawlessly and managed professionally. Over the years we have established solid partnerships with qualified professionals in every area of meeting management. This valuable group of resources comprises our team of experts, providing Rendezvous with the support and flexibility to meet your needs.

We move beyond simply providing services, and actually supply an expertise that is second to none in the industry, including:

- Project Management
- Site Selection and Negotiating
- Sales and Marketing Communication
- Strategic Partnerships
- Program Development
- Training and Consultation Services
- Financial Management
- Public and Media Relations
- Meeting Logistics
- Management Reporting
- Assessment and Evaluation

Professional Affiliations

Rendezvous is a Certified Minority Business Enterprise with the National Minority Supplier Diversity Council (NMSDC) and an active member in the following associations:

- Meeting Professionals International
- San Diego Convention and Visitors Bureau
- American Marketing Association
- Hospitality Sales and Marketing Association
- National Coalition of Black Meeting Planners
- American Society of Association Executives

Meeting Your Needs

Outsourcing is a vital component of corporate success; helping businesses operate more efficiently and achieve greater returns for their dollars, while ensuring that all resources—internal and external—operate at peak efficiency. Meeting production and management is a business function that is increasingly outsourced in the nation's largest corporations. And as more companies make the commitment to bring aboard trained experts, they are finding more ways to maximize the contributions of these industry leaders.

At Rendezvous, The Business of Meetings is our expertise. We are a qualified supplier of professional meeting production and management services to produce and manage successful meetings, to train your internal meetings staff, or to assist specific departments within your organization with producing quality meetings, integrating their objectives into every event. We partner with executive management to build the strategy behind your corporate meetings plan and recommend the best methods to produce meetings that reflect the culture, diversity and mission of your organization.

Train Your Team

As your business partner, Rendezvous is here to help ensure that your meetings yield the expected return on investment—whether you want us to manage the meetings for you, assist your internal meetings team with detailed operations, or train your staff to proficiently plan and execute meetings on their own. Our team of certified meeting experts can train your staff in the finer points of meeting management. Your investment in training your meetings team will yield the result of more detailed planning, more efficient systems, more effective execution and more professional management of all your corporate meetings. Our training includes instruction in:

- Meeting Plan Development
- Supplier and Vendor Selection
- Venue Selection and Negotiation
- Food and Beverage Planning
- Registration and Logistics Management
- Program Development
- Systems and Process Development
- Technology Utilization
- Timelines and Team Management
- Meeting Evaluation
- Management Reporting

Meet Our Clients

Corporations and organizations throughout the United States and Europe have learned the value and reaped the returns of well-planned meetings by outsourcing their meeting management to Rendezvous. Contact us to find out why these and other organizations don't just meet, they Rendezvous!

What our Clients are Saying.....

"We have received so many nice compliments; it's hard to imagine that we could have created that kind of reaction without the planning and execution that you and your team provided."

Tom Rich, Vice President, Member Programs
Technology Professional Services Association

CONTACT US

For more details about how Rendezvous can be your strategic partner for successful meetings, please contact us.

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